

Dear Business Owner,

**Please support music education while promoting your business.**

Would you like to promote your business to a potential customer base of 7,500 in the San Ramon Valley while receiving community recognition for supporting local students? If so, please read on...

As representatives of the Monte Vista Keynoters, boosters for the Monte Vista High School Instrumental Music program, we are seeking your support for our *Spring Fling 2010* live and online auction campaign which begins February 1, 2010, and culminates with dinner and a live auction with celebrity emcee, Don Bleu, on March 5. We very much hope you will consider being involved in this year's efforts by donating auction items, gift certificates or cash.

To thank you for your support, we will publicize your company on our online auction site at [www.mvkeynoters.cmarket.com](http://www.mvkeynoters.cmarket.com). Using hyperlinks to your web site, our bidders will have direct access to information about your company and its products and services. With over 2,500 Monte Vista students and with the cMarket auction site being browsed by over 8,500 visitors each day, your generous support of instrumental music education will be widely recognized and your company name and image will be promoted to many potential customers throughout the communities of Alamo, Blackhawk, Danville, Diablo, Walnut Creek and beyond. Additional benefits are available for higher level donations!

Rest assured that all the money we raise goes to cover vital program expenses such as instrument purchases and repairs, sheet music purchases, specialist music instructors' fees, and travel expenses for our acclaimed Marching Band, Orchestra, Wind Ensemble, Symphonic Band and Jazz Bands. At this time of declining budgets, with school music and arts programs struggling to survive, this funding is critical. Without it, fewer students will have the opportunity to make music and fewer students will have access to the benefits associated with a musical education – namely, improved academic success in mathematics, languages and literacy, and development of important life skills such as team work, focus, social skills and creativity.

***Please consider supporting Monte Vista Instrumental Music with a donation of cash or auction items to the Spring Fling 2010 campaign.*** Your donation will be completely tax-deductible since Keynoters is a non-profit organization. Simply complete and return the attached form or contact us and we will arrange to collect your donation personally.

If you have any questions or would like more information about the benefits you will receive when you donate, please do not hesitate to get in touch.

With all best wishes,

Lindy Fay and Christine Sharrock  
Spring Fling 2010 Co-Chairs  
Keynoters Booster Group, Monte Vista High School Instrumental Music Program

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